



**Top 50: Chicago Downtown Market**

Competitive Marketing Exchange is offering you a complimentary Top 50 2009 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2009 through December 31st, 2009. It is sorted based on the greatest number of days a group met.

**MOST ACTIVE GROUPS REPORT**

ORGANIZATION	BRKFST LUNCH	DINNER RECPT	HOSP F&B	MTGS FUNC	DAYS	MAXSQFT	TTLSQFT
Abbott Laboratories	60 52	3 10	1 126	219 373	140	9000	406975
Mary Kay Cosmetics	0 0	0 1	0 1	138 139	133	9912	243628
American Bar Association ABA	39 27	4 21	9 100	353 492	104	24500	1064566
Kaplan Incorporated	4 5	1 0	0 10	150 160	97	7989	244010
Kellogg	35 47	6 6	4 98	181 305	87	40000	867679
Resource Training	5 0	14 5	0 24	78 102	86	9733	60958
Northwestern University	17 19	16 20	2 74	73 160	75	16100	510913
University of Chicago	20 10	15 34	0 79	63 150	74	17875	369135
American Society for Gastrointestinal Endoscopy (A	18 14	5 18	0 55	150 216	70	40000	492152
Emery	25 30	5 4	1 65	89 161	68	40000	330523
Royal Prestige	21 24	6 5	0 56	254 325	67	40000	977718
MIS Training Institute	23 2	0 1	0 26	104 133	65	14383	98718
National Child Welfare Resource Center For Adoptio	18 20	4 8	4 54	114 169	63	35000	474566
McDonald's Corporation	25 25	2 5	2 59	93 161	63	10720	266671
TestMasters	1 11	0 2	1 24	63 89	61	4158	78833

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	1	0	3	67			
<b>Eli Lilly and Company</b>	27	3	4	76	60	12972	218973
	21	10	65	152			
<b>Dale Carnegie</b>	0	0	0	66	59	4950	49311
	0	0	0	66			
<b>Center for Professional Education</b>	2	0	0	65	55	2509	45371
	1	0	3	68			
<b>Genentech</b>	17	1	0	79	53	4950	106024
	16	1	35	120			
<b>CA</b>	5	1	0	55	52	21528	125682
	5	9	20	75			
<b>Takeda Pharmaceuticals North America, Inc.</b>	28	2	2	49	49	7989	142470
	28	4	64	115			
<b>Kraft Foods Inc.</b>	25	3	1	86	49	12640	259702
	27	1	57	147			
<b>Accenture</b>	8	5	1	106	49	10720	301314
	11	13	38	162			
<b>Newedge Group</b>	0	0	0	103	47	1041	54176
	0	0	0	103			
<b>Pink Elephant Incorporated</b>	0	0	0	53	45	1248	38784
	2	0	2	55			
<b>GlaxoSmithKline</b>	12	10	2	48	45	9000	97610
	12	6	42	104			
<b>Baxter International</b>	26	4	0	50	44	9000	154588
	20	11	61	113			
<b>AstraZeneca</b>	12	2	4	40	44	6486	73654
	4	0	22	69			
<b>Novartis</b>	24	4	0	53	43	7270	142809
	20	4	52	108			
<b>Chicago Council on Global Affairs</b>	5	15	0	45	43	16100	338635
	8	21	49	97			
<b>Covidien Healthcare</b>	12	0	4	62	42	12972	144803
	14	1	31	93			
<b>HSBC</b>	37	0	0	42	41	700	54760
	0	0	37	79			
<b>American Dental Association ADA</b>	13	1	20	15	39	9000	168532

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	7	10	51	66			
<b>GE Healthcare</b>	8	2	3	45	38	7640	85341
	7	2	22	68			
<b>Schering-Plough Corporation</b>	12	5	0	64	36	6448	165223
	12	0	29	116			
<b>Feeding America</b>	4	0	0	87	34	7605	162631
	10	4	18	105			
<b>Bayer Pharmaceuticals</b>	9	2	0	39	34	3825	70764
	9	5	25	76			
<b>Medtronic</b>	15	4	0	52	33	4400	107127
	13	2	34	90			
<b>American Library Association - Allied Professional</b>	0	0	0	228	33	24500	441799
	1	1	2	233			
<b>Alternative High School Initiative AHSI</b>	11	1	0	89	33	9912	173631
	7	1	20	117			
<b>Young President's Organization</b>	14	3	0	42	32	7990	105935
	14	2	33	76			
<b>Pfizer Incorporated</b>	17	6	0	40	32	24500	203629
	16	4	43	100			
<b>Novo Nordisk</b>	10	3	0	43	32	6448	68573
	17	2	32	78			
<b>Zara USA Inc.</b>	0	0	0	32	31	3825	21335
	0	0	0	32			
<b>White Lodging Services</b>	3	1	0	36	31	12972	171778
	1	0	5	41			
<b>PepsiAmericas</b>	14	2	0	51	31	3670	69553
	12	1	29	80			
<b>MillerCoors LLC</b>	6	3	0	52	30	12972	133050
	5	5	19	72			
<b>Blue Cross Blue Shield Association BCBSA</b>	12	0	0	53	30	40410	233815
	9	3	24	81			
<b>United States Department of Veterans Affairs</b>	0	2	0	37	29	5800	95062
	0	0	2	40			
<b>PepsiCo</b>	11	0	0	65	29	16560	147532
	11	2	24	89			

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