



**Top 50: Dallas Market**

Competitive Marketing Exchange is offering you a complimentary Top 50 2009 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2009 through December 31st, 2009. It is sorted based on the greatest number of days a group met.

**MOST ACTIVE GROUPS REPORT**

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
Right Management	1	0	0	175	96	2280	72485
	0	0	1	176			
University of Texas at Austin	41	38	0	328	92	73090	809720
	40	1	120	537			
Frito-Lay	23	12	0	139	88	13858	434318
	25	11	71	214			
Mary Kay Cosmetics	11	109	3	139	80	17967	1012048
	34	6	163	321			
Brink's	8	8	2	234	77	10541	264075
	38	4	60	297			
American Society for Gastrointestinal Endoscopy (A	17	8	0	151	56	17967	590520
	14	12	51	229			
PepsiCo	1	2	0	67	49	17080	178007
	2	3	8	83			
Ignite Energy	0	1	0	47	46	3120	63231
	0	0	1	48			
Nouveau Riche	1	0	0	50	43	4900	91200
	1	0	2	52			
Abbott Laboratories	3	2	0	112	43	16402	285990
	14	4	23	145			
AT&T	9	15	6	86	43	17967	638336
	13	14	57	211			
Comedy Defensive Driving	1	0	0	41	40	740	3315
	0	0	1	42			
LTD	0	0	0	39	38	16000	127244
	0	0	0	39			
Life Changing Faith Christian Fellowship	0	0	0	63	36	90000	162887
	0	0	0	63			
American Home Mortgage Servicing	3	0	0	54	36	14400	155700
	10	4	21	55			

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	11	0	14	68			
ACN	0	0	0	35	36	4900	54888
	1	0	1	36			
United States Department of Agriculture USDA	0	0	0	38	34	2288	63171
	0	0	0	39			
Raytheon Company	5	16	0	43	33	6162	93070
	8	11	40	85			
Medtronic	4	8	0	31	33	9440	97202
	13	4	29	63			
BIPI	2	2	0	92	33	5700	93350
	10	1	15	108			
Pfizer Incorporated	10	2	0	61	32	30360	472902
	9	0	21	108			
Susan G. Komen for the Cure	1	10	0	62	31	14500	150054
	18	3	32	138			
FINRA	0	0	0	32	31	4518	27389
	0	0	0	32			
Novo Nordisk	7	1	3	155	30	30360	769534
	9	7	27	222			
Allstate Insurance Company	1	2	0	29	30	4264	39833
	6	0	9	39			
Continuing Professional Education CPE Accounting	0	0	0	35	29	3400	49389
	13	1	14	53			
VHA Georgia Incorporated	5	2	0	33	28	5115	101279
	13	0	20	62			
Zurich North America	1	3	0	48	27	10541	94079
	11	5	20	69			
PMP	0	0	0	27	27	1064	18495
	0	0	0	27			
MetLife	1	17	0	11	27	5358	20903
	1	3	22	34			
Ignite Holdings	3	4	0	28	27	17400	179811
	3	4	14	46			
Broadview	0	0	0	97	27	3120	86208
	23	1	24	122			
AstraZeneca	9	4	0	154	27	30360	963179

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	29	5	47	284			
Schering-Plough Corporation	18	3	2	180	26	30360	1085554
	22	6	51	323			
Make-Up Art Cosmetics Inc. Mac Cosmetics	0	0	0	29	26	3587	47208
	0	0	0	29			
Hilton Hotels	7	0	0	34	26	7482	151213
	7	3	17	69			
Flowserve	10	1	0	59	26	4032	111210
	13	1	25	99			
D4D Technologies	0	25	0	1	26	1394	34228
	1	0	26	27			
Rent-A-Center	3	11	0	37	25	27260	157942
	8	6	28	65			
Pre-Paid Legal Services	0	0	0	25	25	4080	25940
	0	2	2	27			
Bristol-Myers Squibb	6	13	0	290	25	30360	1227088
	11	3	33	330			
Atmos Energy	7	1	0	44	25	9700	173403
	13	1	22	67			
Ameritox Incorporated	10	1	0	54	25	6748	51931
	12	1	24	80			
WPC	0	6	0	18	24	0	0
	1	5	12	31			
Verizon Communications	5	6	1	34	24	5700	62959
	5	2	19	56			
Royal Prestige	9	6	0	58	24	14190	253360
	9	5	29	91			
Novation	8	2	0	29	23	8100	118649
	6	2	18	48			
National Child Welfare Resource Center For Adoptio	7	2	1	41	23	14790	137763
	9	4	23	78			
GlaxoSmithKline	31	11	1	261	23	30360	1205332
	34	4	81	382			
CVS/Caremark	2	5	0	31	23	70200	250091
	10	4	21	55			

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