



Top 50: Nashville Market

Competitive Marketing Exchange is offering you a complimentary Top 50 2009 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2009 through December 31st, 2009. It is sorted based on the greatest number of days a group met.

MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
Bridgestone	7	7	1	99	88	7120	258735
	25	6	46	148			
Commonwealth Brands Incorporated	28	1	8	242	86	6900	275927
	54	2	93	336			
Kroger	17	2	0	81	71	6900	172041
	19	0	38	121			
Community Health Systems	9	5	2	132	56	13552	248610
	25	6	47	179			
CSX	1	1	0	54	54	7200	99463
	3	1	6	60			
MDE Latino	0	0	0	57	53	18105	110763
	2	0	2	60			
Sertoma	1	5	3	17	49	6900	190995
	46	2	57	76			
Tennessee Bankers Association	11	1	0	52	47	11918	229292
	19	6	37	90			
Nissan	18	0	0	51	46	3097	76605
	17	4	39	90			
Sweet Adelines International	18	2	0	98	45	17877	365605
	7	1	28	128			
Kiwanis Club International	2	4	0	48	44	18105	231809
	17	5	28	86			
Tennessee Valley Authority TVA	10	1	0	55	43	6760	111854
	7	2	20	80			
HCA	29	4	0	67	43	7744	198092
	24	8	65	133			
SkillPath	0	0	0	40	40	5340	62930
	0	0	0	40			
Strong Bonds	13	14	1	80	39	6900	224406
	3	0	14	37			

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	13	1	42	122			
PowerScore	0	0	0	39	39	1280	25422
	0	0	0	39			
State Farm Insurance Companies	11	0	0	36	35	4743	57917
	16	0	27	63			
Toyota	16	0	0	40	34	3872	77540
	16	0	32	72			
LifePoint Hospitals	13	2	0	40	32	7425	124595
	11	4	30	73			
Arbonne International	3	0	0	33	32	8442	55172
	0	0	3	36			
Country Music Association CMA	5	0	0	37	31	7425	57609
	4	3	12	53			
United States Department of the Army	4	1	0	35	30	4884	73509
	2	1	8	43			
United States Department of Veterans Affairs	3	0	2	49	30	5639	96262
	0	0	5	54			
Allstate Insurance Company	7	2	0	33	29	7200	99411
	7	3	19	52			
First Tennessee Bank	12	1	0	32	28	4260	85855
	15	3	31	63			
Dale Carnegie	0	0	0	26	26	1144	14598
	0	0	0	26			
BeautiControl, Inc.	6	0	2	27	26	17011	171175
	6	0	14	41			
Pfizer Incorporated	7	1	0	27	25	3000	48568
	7	0	15	42			
Tractor Supply	11	2	0	79	24	17877	447002
	13	3	29	109			
Rainmaker Academy	16	0	1	28	24	2240	46599
	12	0	29	57			
LTD	0	0	0	20	23	1404	34332
	5	0	5	25			
Ingram Barge	11	7	1	31	23	4896	220600
	15	4	38	69			
Bristol-Myers Squibb	2	1	2	28	23	2432	21239

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	LUNCH	RECPT	F&B	FUNC			
	5	1	11	39			
Zurich North America	9	3	0	25	21	17011	127197
	7	4	23	51			
Royal Prestige	4	3	1	36	21	18105	192324
	4	3	15	54			
Medtronic	8	4	0	36	21	24421	313286
	9	4	25	61			
Health Learning Source	0	0	0	23	21	1756	24316
	0	0	0	23			
H&R Block	5	2	0	68	21	55465	1379964
	10	4	21	95			
PML Programs	4	5	0	43	20	4320	109022
	5	1	15	58			
Johnson & Johnson	5	0	0	22	20	900	15032
	8	0	13	35			
HealthTrust Purchasing Group HPG	15	1	0	28	20	3769	67405
	15	1	32	60			
GlaxoSmithKline	10	0	0	25	20	2814	37327
	10	0	20	46			
Emdeon Business Services LLC	11	4	0	40	20	3887	104728
	11	2	28	72			
Blackthorn Estate Buyers	0	0	0	20	20	1144	12395
	0	0	0	20			
Abbott Laboratories	8	0	0	21	20	1144	22966
	5	0	13	34			
United States Army Forces Command	1	1	0	17	19	19711	68169
	0	1	3	24			
Project DARE	0	0	0	34	19	650	19095
	0	0	0	34			
AstraZeneca	3	0	0	20	19	3097	17038
	3	0	6	26			
Advance Auto Parts	4	2	0	27	19	48000	323016
	3	0	9	39			
Goodman Manufacturing	10	1	0	23	18	18277	148181
	3	0	14	37			

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