



### Lake Geneva Top 50 - 2016

Competitive Marketing Exchange is pleased to provide you with our annual Top 50 Most Active Group report for your market. This report represents which organizations are generating the most business within your market for calendar year 2016. It is sorted based on the total number of days a group has met. Just a reminder that all your weekly readerboard reports can be sorted in this fashion using the "Total Frequency Number".

## MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
Delavan/Darien Rotary	0	1	0	7	35	2964	48221
	33	0	34	41			
Kunes Country Chevrolet & Cadillac	25	6	0	29	31	2950	69468
	25	2	58	87			
Lake Geneva Rotary	0	0	0	0	22	1732	24896
	22	0	22	22			
Prosci, Inc.	10	14	0	39	21	1944	46278
	13	0	37	76			
Pentair, Inc.	11	7	0	27	18	5500	109988
	14	5	37	66			
AptarGroup, Inc.	4	4	0	17	18	5400	41304
	12	2	22	40			
Mary Kay Cosmetics	3	1	0	15	14	3500	18353
	2	0	6	21			
Standard Process, Inc.	9	6	0	7	13	10010	78425
	8	7	30	39			
Edward Jones	3	4	11	11	11	6213	102190
	0	6	24	49			
Primex, Inc.	4	2	0	13	10	5500	48430
	4	5	15	32			
Kerry	3	6	0	22	10	7680	79102
	7	2	18	53			
Strategic Planning	3	3	0	8	9	2280	17820
	4	0	10	19			
Weekend Connections	11	11	21	11	6	7680	135830
	9	1	53	69			
Taylor Company	8	5	0	11	6	6000	91022
	5	2	20	39			
Chemtool Incorporated	2	2	0	12	6	2560	28494
	1	0	6	21			

## MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	5	1	10	22			
<b>Cargill Incorporated</b>	5	3	4	9	6	10010	95336
	3	3	18	32			
<b>Baxter Lean Boot Camp</b>	4	1	0	10	6	3082	25433
	4	0	9	28			
<b>Rexnord Corporation</b>	1	3	0	19	5	7680	66275
	6	3	13	44			
<b>RISE</b>	3	1	0	11	5	4625	29770
	4	1	9	20			
<b>MillerCoors LLC</b>	2	2	0	7	5	2350	17878
	4	0	8	20			
<b>Illinois Public Pension Fund Association IPPFA</b>	2	1	0	8	5	13770	79720
	2	2	7	19			
<b>ITW</b>	4	1	0	12	5	2964	33590
	5	0	10	22			
<b>Enerpac LT</b>	5	4	0	12	5	5170	39465
	6	1	16	28			
<b>United States Military Entrance Processing Command</b>	1	0	0	12	4	4000	26940
	1	2	4	19			
<b>Roasters Guild</b>	1	2	4	18	4	5170	66350
	1	1	9	46			
<b>M. Holland Company</b>	2	2	0	11	4	6213	29053
	3	0	7	20			
<b>Fiat Chrysler Automobiles</b>	2	3	1	3	4	10010	49520
	3	0	9	19			
<b>District 13 Bridge Association</b>	1	0	1	1	4	13770	70000
	0	0	2	22			
<b>Walsh Construction Company</b>	3	2	2	8	3	7680	26282
	2	1	10	21			
<b>U.S. Cellular</b>	1	1	0	14	3	10010	37924
	3	0	5	19			
<b>Trial Skills Academy</b>	1	0	0	31	3	6000	31406
	3	0	4	35			
<b>Spotlight Events</b>	0	0	1	0	3	13770	72470
	0	0	1	22			
<b>SalonCentric</b>	3	0	1	4	3	6560	39078

## MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	7	1	12	28			
SPX Sanitary Distributors	3	2	0	10	3	2950	22987
	2	2	9	19			
McHenry Soberfest	0	2	0	9	3	13770	63490
	0	2	4	19			
McCain Foods USA	2	2	0	15	3	7680	57450
	4	1	9	32			
ITC Great Lakes	3	0	0	15	3	5170	33765
	3	0	6	26			
Gary Con Gaming Convention	0	0	0	1	3	5500	50160
	0	0	0	33			
GE USCAN	9	2	0	38	3	13770	175517
	5	3	19	64			
DECA	0	0	0	29	3	13770	82882
	4	0	4	35			
Bell Flavors And Fragrances	2	0	0	16	3	6000	31739
	1	1	4	27			
Wisconsin Hospitality Group	1	2	1	11	2	10010	29759
	1	1	6	19			
Wisconsin Family and Consumer Educators/WFCE	3	2	0	8	2	2964	29607
	3	0	8	19			
WMCPA	2	1	0	9	2	5170	41600
	2	1	6	21			
Think Tank Water Ski Convention	0	1	0	11	2	13770	50142
	2	2	5	18			
Robert W. Baird & Company, Incorporated	3	2	0	11	2	7680	66569
	6	2	13	33			
Mars IS Learning	1	2	1	8	2	2805	34844
	1	3	8	21			
Lavin Cassidy Feis	0	0	0	0	2	13770	53367
	2	0	2	20			
Illinois Bankers Association	3	3	1	5	2	7680	60267
	2	3	12	23			
The University of Chicago Booth School	1	1	3	4	1	10010	43600
	1	0	6	21			