



### New York City Top 50 - 2016

Competitive Marketing Exchange is pleased to provide you with our annual Top 50 Most Active Group report for your market. This report represents which organizations are generating the most business within your market for calendar year 2016. It is sorted based on the total number of days a group has met. Just a reminder that all your weekly readerboard reports can be sorted in this fashion using the "Total Frequency Number".

## MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
Veritas Prep	0	0	0	138	117	1394	108440
	0	0	0	138			
PwC	49	4	0	208	86	29025	501017
	64	4	121	350			
Manhattan Prep GMAT	0	0	0	80	74	1394	74044
	0	0	0	80			
Teamamerica	63	0	22	1	67	438	8238
	0	0	85	87			
Sheraton New York	6	0	0	100	66	14348	131958
	3	2	11	112			
Schweser CFA	0	0	0	47	47	1693	62245
	0	0	0	47			
Kaplan GMAT	1	0	0	49	41	1394	41068
	0	0	1	50			
DreamTrips	28	0	0	7	41	3000	109033
	0	10	38	62			
Testmasters	0	0	0	51	37	1394	47608
	0	0	0	51			
TeamPack East	32	0	15	0	35	130	4160
	0	0	47	47			
Houlihan Lokey	14	0	0	31	29	5740	42230
	3	3	20	53			
KPMG	10	2	0	53	26	29025	363804
	10	8	30	92			
TFM	0	0	0	28	21	2000	48914
	19	0	19	48			
Wells Fargo	6	1	0	33	20	6400	39488
	1	5	13	53			
National Model United Nations NMUN	0	0	0	241	20	18216	455400
	2	2	6	46			

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	0	2	2	247			
JP Morgan	9	0	1	34	20	4954	53059
	10	1	21	61			
HSBC	2	0	0	33	20	6400	53961
	9	2	13	54			
BlackRock	17	0	0	49	20	13781	313711
	16	1	34	113			
UBS	2	0	1	35	19	4686	131498
	2	1	6	63			
Citi	1	0	0	62	19	13781	149779
	1	1	3	70			
The Conference Board	8	0	0	26	18	5000	130466
	13	4	25	71			
Assurance	1	0	0	57	15	6400	84392
	6	0	7	64			
New York State Bar Association NYSBA	2	0	0	108	11	24726	284475
	2	5	9	119			
AACAP	0	0	0	134	9	24726	412142
	0	0	0	143			
New York State Board of Law Examiners	0	0	0	68	8	1665	37039
	0	1	1	73			
Association of American Law Schools AALS	2	0	0	89	8	24726	256841
	1	2	5	99			
LASA	0	0	0	125	7	18216	293162
	0	0	0	128			
AA World Services	0	0	6	40	7	6780	43986
	0	0	6	46			
PGA	0	10	1	51	6	18950	212254
	4	8	23	84			
Nobel Biocare	0	1	0	38	6	9990	96580
	7	3	11	67			
International Modeling & Talent Association IMTA	0	0	0	68	6	24726	286011
	0	1	1	71			
IPFCC	1	0	0	49	6	12744	69415
	0	0	1	55			
IJCAI	0	0	0	64	6	14652	163583

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	0	2	2	75			
American Accounting Association	1	0	0	97	6	24726	333097
	0	0	1	104			
Vascular and Endovascular Symposium	0	0	0	64	5	18216	260650
	1	0	1	71			
US Wealth Advisory	4	1	0	40	5	13781	216270
	1	4	10	54			
Raymond James	4	0	2	34	5	1546	30445
	8	1	15	53			
Postgraduate Assembly in Anesthesiology	0	0	0	58	5	12744	92415
	0	0	0	61			
Maritz Travel Collaborative	4	0	4	44	5	8715	186600
	4	0	12	66			
International Conference on Machine Learning ICML	0	0	3	50	5	22568	161695
	0	0	3	61			
CB & I Ethylene Conference	5	1	0	34	5	7986	184240
	4	0	10	56			
American Institute of Ultrasound in Medicine	0	0	0	39	5	18216	207620
	0	1	1	50			
SIOR	3	0	0	30	4	14348	110899
	3	5	11	45			
Legaltech	0	0	0	37	4	18216	179648
	0	0	0	47			
CMA	0	0	0	43	4	7986	85867
	0	0	0	45			
American Bar Association ABA	4	0	0	39	4	7986	112024
	0	3	7	51			
Montessori Model UN	0	0	0	52	3	18216	156751
	0	0	0	55			
CASE-NAIS Independent Schools	3	0	0	48	3	22568	137718
	1	0	4	57			
Association for Behavioral & Cognitive Therapies	0	0	0	50	3	29025	128064
	0	0	0	55			
Independent Petroleum Association of America	2	0	0	38	2	7986	90881
	2	2	6	46			