



### Washington DC Top 50 - 2016

Competitive Marketing Exchange is pleased to provide you with our annual Top 50 Most Active Group report for your market. This report represents which organizations are generating the most business within your market for calendar year 2016. It is sorted based on the total number of days a group has met. Just a reminder that all your weekly readerboard reports can be sorted in this fashion using the "Total Frequency Number".

## MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
Blueprint Test Preparation	0	0	0	78	83	2346	78611
	0	0	0	84			
National Institutes of Health NIH	1	0	0	64	50	7896	96024
	0	0	1	68			
George Washington University GWU	6	18	8	14	40	10586	184067
	12	17	61	97			
Peace Corps	0	1	0	37	29	3312	76653
	0	0	1	58			
World Bank	16	1	6	44	26	4840	101797
	17	7	47	95			
FFA	0	19	0	21	21	40887	507816
	2	0	21	48			
Potomac Forum Ltd	19	0	0	18	19	4736	67256
	18	0	37	58			
Medtronic	2	2	1	39	13	3969	51522
	8	2	15	55			
USAID	2	1	0	26	12	9185	112603
	6	2	11	49			
Orchse Strategies, LLC	9	3	0	19	12	4100	86010
	10	9	31	58			
American Psychological Association APA	3	2	6	82	12	7656	136338
	6	5	22	116			
National Education Association NEA	4	0	2	39	11	10854	74963
	2	1	9	49			
American Bar Association ABA	3	0	0	14	11	4100	59586
	4	6	13	34			
American Academy of Dermatology	8	1	0	41	11	8024	107151
	1	9	19	62			
Race Equity Initiative	7	0	0	10	9	1561	21493
	0	1	5	59			

**MOST ACTIVE GROUPS REPORT**

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	4	1	12	35			
JPMorgan Chase & Co	3	1	0	55	9	7896	111983
	4	4	12	77			
Campaign for Tobacco Free Kids	6	0	7	9	9	2170	38462
	9	1	23	36			
ASWB	8	0	2	24	9	2809	43924
	9	0	19	45			
Society for Research on Educational Effectiveness	0	0	0	37	8	5460	73319
	2	3	5	47			
Patient-Centered Outcomes Research Institute PCORI	2	4	0	24	8	5427	88167
	4	3	13	42			
National Association of Corporate Directors NACD	2	3	4	22	8	30600	146470
	3	4	16	71			
American College of Surgeons	1	5	1	33	8	22756	233606
	7	49	63	99			
NASTAD	9	0	0	24	7	5460	54777
	2	2	13	44			
Handelsblatt Publishing Group	7	3	0	6	7	1144	11440
	5	2	17	36			
American Congress of Obstetricians and Gynecologis	1	2	0	15	7	10854	81267
	13	4	20	40			
American Association of Physicists in Medicine AAP	0	1	0	38	7	6528	47393
	1	0	2	41			
AdvaMed	4	2	0	18	7	4356	58488
	8	4	18	50			
Microsoft	1	0	1	22	6	22756	97164
	3	2	7	33			
FTI New Hire Orientation	6	3	4	16	6	4356	37407
	5	0	18	40			
Burberry Americas	3	1	8	19	6	2508	57198
	4	3	19	49			
Transportation Research Board TRB	0	0	0	78	5	14552	154825
	1	0	1	81			
Teach for America	2	1	3	42	5	30600	193432
	1	6	13	55			
Grant Thornton	1	1	0	26	5	30600	237639

## MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	10	3	15	44			
Graduate Management Admission Council	0	0	0	27	5	30600	122209
	2	2	4	33			
GSA	0	0	4	45	5	30600	207382
	0	0	4	53			
CBI	2	0	3	14	5	10586	59589
	2	2	9	35			
American Educational Research Association	0	0	0	99	5	8100	167193
	0	5	5	104			
American Academy of Nursing AAN	1	1	1	13	5	30600	294898
	1	12	16	35			
WFRN	0	0	0	26	4	7776	58766
	0	0	0	34			
Scoliosis Research Society	0	0	4	37	4	30600	236061
	3	3	10	51			
IAPP	0	0	0	28	4	30600	231886
	5	3	8	41			
GS1	0	2	0	41	4	30600	145550
	1	2	5	54			
D2L Ltd.	0	0	0	37	4	30600	285244
	1	0	1	44			
The Society for Ethnomusicology	0	1	0	52	3	17136	201923
	0	2	3	69			
North American Invitational Model United Nations N	0	0	0	52	3	35252	393375
	0	4	4	59			
NeighborWorks America	0	1	0	43	3	30600	103965
	0	0	1	46			
Linguistic Society of America	0	0	2	52	3	10854	137768
	0	3	5	60			
American Iron & Steel Institute AISI	2	1	4	13	3	2508	38096
	3	2	12	34			
American College of Physicians	0	1	0	10	3	10854	104931
	3	32	36	46			
American Academy of Psychotherapists	0	2	2	53	3	6557	56061
	0	1	5	59			