



Top 50: Atlanta Market

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST LUNCH	DINNER RECPT	HOSP F&B	MTGS FUNC	DAYS	MAXSQFT	TTLSQFT
Coca-Cola	47	4	0	259	150	28832	670123
	69	5	125	388			
IBM	2	2	0	178	145	17583	245304
	6	2	12	191			
General Electric GE	14	4	0	146	102	16000	287981
	16	3	37	183			
Deloitte Touche Tohmatsu	35	7	4	194	86	28826	446754
	29	3	78	277			
PowerScore	0	0	0	83	82	2444	40242
	1	0	1	84			
Center for Disease Control CDC	12	1	0	125	77	19864	426876
	11	0	24	152			
Internal Revenue Service IRS	1	0	8	129	74	4740	160387
	1	2	12	143			
UCB Pharma	24	4	0	106	65	6206	171103
	23	1	52	160			
Veritas Software	0	0	0	64	63	1900	34134
	0	0	0	64			
Merial Pharmaceuticals	43	5	0	114	59	7252	155254
	39	2	89	203			
PricewaterhouseCoopers	21	1	0	100	56	28826	460266
	25	3	50	154			
Project Freedom	0	0	0	54	54	1740	69004
	0	0	0	54			
ESI International	1	1	0	57	53	1785	34881
	1	0	3	60			
Langevin Learning Services	0	0	0	52	51	1300	56329
	0	0	0	52			
American Cancer Society	15	6	0	141	49	28832	424025
	12	0	22	42			

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	15	1	37	183			
Ernst and Young	21	6	0	53	47	16000	191456
	28	4	59	116			
Monday Meeting/Mallory Factor/James Higgins	4	2	0	47	45	7208	96893
	4	4	14	61			
Corporate Executive Board	1	0	1	67	44	3394	47557
	15	0	17	84			
Kaiser Permanente	3	14	0	44	42	4452	76786
	12	1	30	74			
AT&T	12	5	0	70	42	28832	294055
	14	4	35	111			
Breakthrough Management Group	4	1	0	40	40	9709	23253
	26	0	31	71			
Kaplan	0	0	0	39	39	4732	177160
	0	1	1	40			
Home Depot	7	0	1	44	36	19864	214525
	0	1	9	61			
Southern Company	5	3	0	40	35	7208	50630
	16	1	25	65			
Microsoft	6	0	0	41	35	6240	75606
	9	2	17	59			
Kimberly-Clark Corporation	6	0	0	39	35	2953	57985
	13	0	19	60			
AutoTrader.com	8	1	2	33	34	17583	117709
	10	1	22	55			
Accenture	14	1	0	82	33	19864	186375
	18	4	37	123			
Georgia-Pacific	9	2	0	37	32	7208	129728
	12	1	24	61			
Allstate	5	3	0	50	32	5808	87748
	5	1	14	65			
Graphic Packaging	0	0	0	34	30	1680	26076
	0	0	0	34			
United States Department of Agriculture USDA	9	0	3	35	29	3808	59301
	0	0	12	47			
The Strategic Coach	0	1	0	27	27	4000	66714

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	0	0	1	28			
Solvay Pharmaceuticals Incorporated	7	1	0	42	27	7252	129807
	11	1	20	62			
Smurfit-Stone Container	15	0	0	29	25	2494	48193
	17	0	32	61			
Combined Insurance	0	0	0	41	25	1560	61984
	1	0	1	42			
Lockheed Martin Corporation	2	2	0	33	23	11613	96980
	3	1	8	42			
USDA	0	0	1	21	22	1716	27044
	0	0	1	22			
Mary Kay Cosmetics	0	0	0	27	22	3710	24986
	0	0	0	27			
KPMG	9	3	0	29	22	28832	136724
	7	6	25	54			
U.S. Army Reserve Command USARC	0	0	0	52	21	5232	81486
	0	0	0	52			
Genuine Parts	0	0	0	26	21	5200	38060
	0	0	0	26			
Future Business Leaders of America	1	0	1	72	21	28832	476832
	0	1	3	75			
Assurant	2	0	0	32	21	5550	35592
	4	0	6	38			
McKessen	8	3	1	84	20	38195	885200
	12	4	28	112			
Global Learning Center	8	3	0	7	20	1785	1785
	8	2	21	28			
DECA	0	0	0	71	20	30304	251947
	0	1	1	72			
United Parcel Service UPS	3	1	0	30	19	9709	49370
	4	0	8	38			
Juran Institute	2	0	0	19	19	1785	18045
	10	0	12	31			
CARE	10	0	0	20	19	2940	51744
	12	0	22	42			

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