



Top 50: Boston Market

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST LUNCH	DINNER RECPT	HOSP F&B	MTGS FUNC	DAYS	MAXSQFT	TTLSQFT
Harvard University	82 47	38 41	0 208	296 512	205	15400	1076804
Genzyme	63 103	13 2	0 181	223 406	176	6384	345927
PowerScore	0 0	1 1	0 2	161 163	140	1881	121407
BP British Petroleum/Amoco	66 88	18 2	24 198	218 426	137	2418	198344
Novartis	64 65	18 9	0 156	161 325	123	5046	262930
Boston University	4 0	73 2	0 79	122 201	123	3513	212133
IIB	0 0	0 0	0 0	103 103	97	2627	63701
Monday Meeting/Mallory Factor/James Higgins	45 52	13 13	0 123	250 378	96	12272	665506
John Hancock	23 49	16 17	0 105	112 219	96	15065	267700
AMA - American Marketing Association	1 5	0 2	0 8	113 123	88	23431	136838
MIT	30 44	32 17	4 127	91 223	84	17914	253145
GLG	30 55	0 0	0 85	32 117	81	1012	49782
Sanofi-Aventis	29 28	5 0	0 62	152 223	80	23431	240051
Millennium Pharmaceuticals	38 51	4 6	0 99	94 194	73	9599	175721
Biogen Idec Incorporated	20 0	3 0	0 0	103 37	73	23431	223285

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	39	4	66	170			
Morgan Stanley	22	2	0	46	72	5488	127855
	43	6	73	119			
Becker Conviser	0	0	0	73	71	1980	47058
	0	0	0	73			
Schweser CFA	0	0	0	80	66	3570	88097
	0	0	0	80			
Liberty Mutual	14	4	0	87	66	15400	163382
	31	7	56	143			
Fidelity National Information Services	9	3	0	70	64	10700	157036
	9	10	31	101			
Dale Carnegie And Associates Incorporated	0	0	0	64	63	6276	60700
	0	0	0	64			
YOR.com	0	0	0	62	59	3262	72373
	0	0	0	62			
ESI International	27	1	0	65	58	4320	69763
	5	1	34	99			
Stalla CFA	0	0	0	60	57	3513	62188
	0	0	0	60			
MGH	6	13	0	48	56	8118	104355
	15	4	38	87			
CPE Incorporated	54	0	0	68	54	832	43457
	0	0	54	122			
Tauck Tours	23	18	0	8	53	1441	24279
	0	14	55	64			
Pfizer	11	8	0	50	51	2804	71909
	17	2	38	95			
Boston Wine Festival	0	51	0	13	51	5633	381579
	0	6	57	70			
MIS Training Institute	55	0	0	92	50	2800	132308
	0	7	62	154			
Bank of America Corporation	12	8	0	34	50	5488	96294
	23	4	47	81			
Accenture	19	7	0	120	47	21737	339977
	26	11	63	198			
Suffolk University	4	8	0	62	46	5720	141790

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	9	19	40	102			
PricewaterhouseCoopers	27	3	0	68	45	6000	178955
	32	10	72	145			
Needham Newton Chamber of Commerce	0	0	0	5	44	900	30900
	40	0	40	45			
Vertex Pharmaceuticals	19	4	0	62	43	3404	87255
	25	6	54	117			
Fred Pryor Seminars	0	0	0	43	43	2184	36773
	0	0	0	43			
HUGSE	30	1	0	19	41	1881	32985
	0	1	32	51			
GlaxoSmithKline	12	3	0	55	41	2800	74435
	18	2	35	101			
Sepracor	12	2	0	76	40	23431	159984
	15	7	36	133			
Globus	24	1	0	5	40	17914	85271
	0	22	47	52			
Momenta Pharmaceuticals	10	0	0	49	39	4730	121027
	22	1	33	82			
Medtronic Diabetes Incorporated	15	5	0	55	39	4050	88005
	23	0	43	105			
EMBA	0	0	0	40	39	575	3450
	0	0	0	40			
Boston Scientific Corporation	18	1	0	69	39	10700	140342
	20	1	40	112			
Boston Carmen's Union	9	0	0	52	39	1980	47910
	0	0	9	61			
Procter & Gamble	13	3	0	60	38	2800	89588
	21	0	37	97			
Merrill Lynch	7	6	0	24	38	5488	52866
	27	2	42	67			
General Electric GE	21	4	0	56	38	5488	98811
	20	6	51	107			
Weight Watchers International	0	0	0	37	37	2184	31408
	0	0	0	37			

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