



**Top 50: Chicago O'Hare Market**

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

**MOST ACTIVE GROUPS REPORT**

| ORGANIZATION                                  | BRKFST | DINNER | HOSP | MTGS | DAYS | MAXSQFT | TTL SQFT |
|---|--------|--------|------|------|------|---------|----------|
|   | LUNCH  | RECPT  | F&B  | FUNC |      |         |          |
| U.S. Cellular                                 | 46     | 2      | 2    | 127  | 119  | 9633    | 257381   |
|   | 70     | 2      | 122  | 254  |      |         |          |
| Abbott Laboratories                           | 20     | 0      | 0    | 140  | 116  | 4698    | 157461   |
|   | 24     | 7      | 51   | 192  |      |         |          |
| Alcan Incorporated                            | 2      | 0      | 0    | 120  | 106  | 7371    | 203761   |
|   | 1      | 0      | 3    | 123  |      |         |          |
| Depuy Incorporated                            | 23     | 1      | 0    | 92   | 80   | 4020    | 155681   |
|   | 24     | 3      | 51   | 144  |      |         |          |
| General Electric GE                           | 2      | 0      | 0    | 60   | 57   | 3300    | 63828    |
|   | 11     | 7      | 20   | 80   |      |         |          |
| Evangelical Lutheran Church of America ELCA   | 1      | 0      | 0    | 71   | 57   | 9633    | 93564    |
|   | 3      | 8      | 12   | 83   |      |         |          |
| US Cellular                                   | 0      | 0      | 0    | 61   | 55   | 30545   | 101630   |
|   | 2      | 0      | 2    | 63   |      |         |          |
| Caterpillar                                   | 11     | 2      | 0    | 64   | 55   | 8262    | 128715   |
|   | 11     | 8      | 32   | 97   |      |         |          |
| Young Mens Christian Association YMCA         | 4      | 5      | 0    | 68   | 53   | 3807    | 73513    |
|   | 13     | 0      | 22   | 91   |      |         |          |
| American Academy of Orthopaedic Surgeons AAOS | 2      | 1      | 0    | 61   | 52   | 4000    | 75677    |
|   | 6      | 8      | 17   | 79   |      |         |          |
| Alcoa Incorporated                            | 10     | 4      | 0    | 54   | 51   | 3300    | 63034    |
|   | 8      | 5      | 27   | 82   |      |         |          |
| Crystal User                                  | 0      | 0      | 0    | 46   | 40   | 814     | 18614    |
|   | 0      | 0      | 0    | 46   |      |         |          |
| CUNA Mutual Group                             | 19     | 1      | 0    | 43   | 40   | 4032    | 51989    |
|   | 20     | 1      | 41   | 84   |      |         |          |
| Agent Broker Review Company (ABRC)            | 0      | 0      | 0    | 43   | 38   | 4080    | 56165    |
|   | 0      | 0      | 0    | 43   |      |         |          |
| PricewaterhouseCoopers                        | 10     | 1      | 0    | 49   | 36   | 8712    | 140419   |
|   | 3      | 1      | 7    | 28   |      |         |          |

## MOST ACTIVE GROUPS REPORT

| ORGANIZATION                                       | BRKFST | DINNER | HOSP | MTGS | DAYS | MAXSQFT | TTLSQFT |
|--|--------|--------|------|------|------|---------|---------|
|  | LUNCH  | RECPT  | F&B  | FUNC |      |         |         |
|  | 2      | 2      | 15   | 69   |      |         |         |
| <b>Carl Zeiss</b>                                  | 0      | 0      | 0    | 35   | 35   | 9633    | 24879   |
|  | 0      | 1      | 1    | 36   |      |         |         |
| <b>Gap International Incorporated</b>              | 21     | 0      | 0    | 35   | 34   | 774     | 42570   |
|  | 0      | 0      | 21   | 56   |      |         |         |
| <b>CPE Incorporated</b>                            | 0      | 0      | 0    | 32   | 32   | 5100    | 18605   |
|  | 0      | 0      | 0    | 32   |      |         |         |
| <b>BSI Management Systems</b>                      | 0      | 0      | 0    | 33   | 32   | 504     | 13736   |
|  | 0      | 0      | 0    | 33   |      |         |         |
| <b>Siemens Medical</b>                             | 3      | 1      | 0    | 35   | 28   | 9633    | 61679   |
|  | 4      | 1      | 9    | 45   |      |         |         |
| <b>CCIM Institute</b>                              | 2      | 0      | 0    | 34   | 28   | 4000    | 43198   |
|  | 5      | 0      | 7    | 41   |      |         |         |
| <b>Skywest Air</b>                                 | 0      | 0      | 0    | 27   | 27   | 9633    | 56168   |
|  | 0      | 0      | 0    | 27   |      |         |         |
| <b>Eli Lilly and Company</b>                       | 2      | 0      | 0    | 31   | 27   | 774     | 18439   |
|  | 4      | 0      | 6    | 37   |      |         |         |
| <b>Deloitte Touche Tohmatsu</b>                    | 2      | 1      | 0    | 25   | 27   | 4698    | 36718   |
|  | 3      | 2      | 8    | 38   |      |         |         |
| <b>Blue Cross Blue Shield</b>                      | 9      | 1      | 0    | 36   | 27   | 7371    | 63853   |
|  | 9      | 1      | 20   | 56   |      |         |         |
| <b>SunGard Data Systems</b>                        | 2      | 8      | 0    | 30   | 26   | 9633    | 53282   |
|  | 25     | 6      | 41   | 71   |      |         |         |
| <b>E-Commerce</b>                                  | 0      | 0      | 0    | 26   | 26   | 1968    | 42777   |
|  | 0      | 0      | 0    | 26   |      |         |         |
| <b>Bayer Corporation</b>                           | 8      | 0      | 0    | 31   | 26   | 3300    | 28821   |
|  | 7      | 1      | 16   | 48   |      |         |         |
| <b>Nestle</b>                                      | 0      | 1      | 0    | 21   | 25   | 3936    | 22915   |
|  | 2      | 5      | 8    | 30   |      |         |         |
| <b>Hong Kong Shanghai Banking Corporation HSBC</b> | 21     | 3      | 0    | 31   | 25   | 5164    | 114452  |
|  | 15     | 3      | 42   | 75   |      |         |         |
| <b>Hilti Incorporated</b>                          | 0      | 0      | 0    | 30   | 25   | 2343    | 18889   |
|  | 0      | 0      | 0    | 30   |      |         |         |
| <b>Association of Flight Attendants</b>            | 0      | 0      | 0    | 32   | 25   | 4500    | 55815   |
|  | 1      | 0      | 1    | 33   |      |         |         |
| <b>Navistar Incorporated</b>                       | 7      | 0      | 0    | 28   | 24   | 1500    | 26462   |

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|--|--------|--------|------|------|------|---------|----------|
|  | LUNCH  | RECPT  | F&B  | FUNC |      |         |          |
|  | 7      | 0      | 14   | 42   |      |         |          |
| <b>KPMG</b>                            | 5      | 2      | 0    | 78   | 24   | 20324   | 238979   |
|  | 4      | 2      | 13   | 96   |      |         |          |
| <b>Novartis</b>                        | 5      | 1      | 0    | 25   | 23   | 1450    | 16070    |
|  | 4      | 2      | 12   | 37   |      |         |          |
| <b>Medtronic Diabetes Incorporated</b> | 2      | 0      | 0    | 23   | 23   | 4698    | 20820    |
|  | 0      | 0      | 2    | 25   |      |         |          |
| <b>Cardinal Health</b>                 | 5      | 0      | 0    | 23   | 23   | 1710    | 30243    |
|  | 5      | 4      | 14   | 37   |      |         |          |
| <b>OPTN/UNOS</b>                       | 3      | 0      | 0    | 19   | 22   | 3500    | 27976    |
|  | 0      | 1      | 4    | 23   |      |         |          |
| <b>Johnson and Johnson</b>             | 2      | 0      | 0    | 22   | 22   | 9288    | 20868    |
|  | 2      | 2      | 6    | 28   |      |         |          |
| <b>Samsung Telecommunications</b>      | 0      | 0      | 0    | 22   | 21   | 1978    | 16794    |
|  | 0      | 0      | 0    | 22   |      |         |          |
| <b>Henry Rak Consulting</b>            | 11     | 0      | 0    | 24   | 21   | 3482    | 23044    |
|  | 0      | 0      | 11   | 35   |      |         |          |
| <b>Astellas Pharmaceuticals</b>        | 4      | 2      | 0    | 27   | 21   | 5691    | 35971    |
|  | 1      | 2      | 9    | 36   |      |         |          |
| <b>RSM McGladery Incorporated</b>      | 8      | 0      | 0    | 20   | 20   | 9633    | 76987    |
|  | 6      | 8      | 22   | 43   |      |         |          |
| <b>NES Rentals</b>                     | 0      | 0      | 0    | 20   | 20   | 1500    | 20112    |
|  | 1      | 0      | 1    | 21   |      |         |          |
| <b>API</b>                             | 0      | 0      | 0    | 46   | 20   | 4537    | 61239    |
|  | 1      | 0      | 1    | 47   |      |         |          |
| <b>AAOS</b>                            | 1      | 0      | 0    | 26   | 20   | 4000    | 43032    |
|  | 1      | 0      | 2    | 28   |      |         |          |
| <b>UCB Pharma</b>                      | 0      | 0      | 0    | 92   | 19   | 666     | 38776    |
|  | 2      | 0      | 2    | 94   |      |         |          |
| <b>True Value</b>                      | 0      | 1      | 0    | 21   | 19   | 20324   | 51410    |
|  | 0      | 1      | 2    | 23   |      |         |          |
| <b>SkyWest Inc</b>                     | 0      | 0      | 0    | 21   | 19   | 891     | 9922     |
|  | 0      | 0      | 0    | 21   |      |         |          |
| <b>Georgia-Pacific</b>                 | 3      | 0      | 0    | 18   | 19   | 4020    | 32865    |
|  | 3      | 1      | 7    | 28   |      |         |          |

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