

# Most Active Groups

## Top 50: Dallas Market

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

### MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST LUNCH	DINNER RECPT	HOSP F&B	MTGS FUNC	DAYS	MAXSQFT	TTLSQFT																																																																																																																																																																				
PepsiCo	1	2	0	85	55	14500	113060																																																																																																																																																																				
	12	0	15	106				Frito Lay Company	4	3	0	104	55	10000	278968	14	6	27	142	Mary Kay Cosmetics	19	121	0	115	51	39000	1021445	27	3	170	293	University of Texas - Austin	23	23	0	115	49	16402	399919	21	0	67	281	Mac Cosmetics	7	0	0	62	49	3587	139963	23	0	30	92	Nouveau Riche	0	0	0	54	48	4800	109986	0	0	0	54	Boehringer Ingelheim Corporation	5	4	2	105	48	6786	115573	8	0	19	132	Texas Instruments	28	9	0	125	46	25520	563016	35	10	82	249	Deloitte Touche Tohmatsu	32	32	0	294	46	30360	1518964	45	9	118	478	University of Texas at Austin	20	20	0	111	45	4620	320545	19	0	59	228	Frito Lay	9	8	0	84	40	6642	292524	14	10	41	127	AT&T	15	6	1	54	39	27148	417191	16	7	45	112	Fluor	32	25	2	143	36	15701	361159	31	22	112	281	Atmos Energy	4	3	0	34	30	4725	77753	14	2	23	63	Class 818	25	26	0	51	28	7800	451106
Frito Lay Company	4	3	0	104	55	10000	278968																																																																																																																																																																				
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Mary Kay Cosmetics	19	121	0	115	51	39000	1021445																																																																																																																																																																				
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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	0	0	51	102			
<b>Perot Systems</b>	15	3	0	62	27	14790	227460
	15	2	35	115			
<b>GlaxoSmithKline</b>	11	8	0	35	27	17400	301966
	15	22	56	115			
<b>Sanofi-Aventis</b>	7	5	0	72	26	10442	87836
	11	1	24	102			
<b>Novartis</b>	17	3	2	65	26	17400	564262
	18	4	44	179			
<b>Lee Hecht Harrison</b>	0	0	0	39	26	520	19266
	0	0	0	39			
<b>Ignite</b>	1	3	0	30	26	17400	182544
	1	5	10	42			
<b>D4D Technologies</b>	0	24	0	2	26	7800	43700
	0	0	24	26			
<b>CVS Caremark</b>	17	7	3	72	26	17400	531985
	25	2	54	142			
<b>PricewaterhouseCoopers</b>	8	7	1	52	24	9720	104847
	7	3	26	87			
<b>Bank of America Corporation</b>	6	11	0	31	24	12324	137812
	13	9	39	73			
<b>Abbott Laboratories</b>	10	4	0	205	24	29520	534534
	24	2	40	264			
<b>Novation</b>	13	6	0	17	23	15701	138925
	10	9	38	62			
<b>Johnson and Johnson</b>	15	6	0	131	23	28400	665660
	24	6	51	250			
<b>Flowserve</b>	4	6	0	43	23	12400	109511
	5	3	18	71			
<b>Brink's</b>	3	8	0	46	23	8930	52672
	11	2	24	70			
<b>Amedisys Incorporated</b>	14	8	0	39	23	9528	189075
	14	4	40	121			
<b>Wells Fargo</b>	7	2	0	33	21	15701	144242
	5	3	17	58			
<b>St. Jude Medical</b>	10	3	0	24	21	17967	77336

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	8	0	21	55			
<b>SMU</b>	0	8	0	11	21	17040	214413
	11	7	26	42			
<b>GMAC</b>	5	3	0	34	21	5330	74265
	9	2	19	57			
<b>BIPI</b>	1	0	0	25	21	1026	26979
	7	0	8	36			
<b>Raytheon Systems</b>	2	4	0	20	20	3685	56265
	8	4	18	39			
<b>J.C. Penney</b>	0	1	0	78	20	14700	101131
	0	3	4	83			
<b>IBM</b>	2	2	0	21	20	11978	169434
	10	5	19	53			
<b>General Electric GE</b>	7	5	0	31	20	4900	53945
	4	3	19	52			
<b>Siemens Medical</b>	11	4	0	29	19	4620	55424
	13	7	35	65			
<b>Nationwide</b>	2	4	0	46	19	17400	155566
	5	2	13	66			
<b>KPMG</b>	7	2	5	67	19	16402	295249
	9	3	26	132			
<b>Eli Lilly and Company</b>	18	10	0	66	19	17400	512147
	17	4	49	133			
<b>Alcon Laboratories Incorporated</b>	8	6	0	63	19	4453	100107
	12	5	31	116			
<b>Rent A Center</b>	0	11	0	22	18	5330	74742
	3	6	20	42			
<b>Invensys</b>	17	7	0	162	18	28400	1034932
	27	6	57	303			
<b>Commscope</b>	3	3	0	19	18	7800	66014
	7	2	15	34			
<b>Avid Technology Incorporated</b>	0	0	0	208	18	30000	410423
	4	1	5	226			
<b>American Heart Association</b>	12	8	0	26	18	11978	163608
	13	5	38	76			

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