



**Top 50: New Orleans Market**

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

**MOST ACTIVE GROUPS REPORT**

ORGANIZATION	BRKFST LUNCH	DINNER RECPT	HOSP F&B	MTGS FUNC	DAYS	MAXSQFT	TTLSQFT
Monday Meeting/Mallory Factor/James Higgins	27 30	12 8	3 80	135 242	76	18762	329923
National Basketball Association	7 0	1 1	4 13	34 114	43	12504	138139
Entergy	16 11	9 2	0 38	31 74	31	20582	200259
Astrazeneca Pharmaceuticals	7 6	3 0	4 20	34 59	28	7526	69404
In The kNOwLA	0 0	0 0	0 0	20 25	25	3808	3808
Army/National Guard	6 0	0 2	0 8	75 109	23	10197	136955
Lockheed Martin Corporation	4 4	2 1	0 11	29 49	21	6912	106927
BP British Petroleum/Amoco	4 7	3 2	0 16	31 50	21	2756	48002
American Chemical Society	1 1	1 0	1 4	59 89	21	3374	88307
Starbucks	0 0	11 1	0 12	15 28	20	18762	147640
Cisco Systems	5 4	0 2	5 16	7 34	19	2496	35738
American Cancer Society	0 0	3 3	1 7	84 97	19	20582	224789
Novartis	2 2	0 0	7 11	13 29	17	4400	38053
US Deparment of Veterans Affairs	3 2	1 2	0 8	32 50	16	4368	92771
Fred Pryor	0 0	0 1	0 2	16 92	16	5845	31767

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	0	0	0	16			
Exxon Mobil	1	0	0	19	16	2088	29756
	5	0	6	25			
Tulane University	8	1	0	14	15	7526	79044
	4	2	15	40			
Order of Malta	8	21	0	0	15	10197	53559
	1	0	30	30			
Louisiana State University LSU	1	1	0	16	15	8723	63122
	3	2	7	25			
Internal Revenue Service IRS	0	0	0	25	15	1886	26022
	1	0	1	28			
United States Department of Agriculture USDA	1	0	0	21	14	10197	87178
	7	0	8	40			
Sanofi-Aventis	1	1	4	14	14	3808	33121
	3	0	9	25			
General Electric GE	3	4	0	40	14	13467	196184
	4	6	17	64			
Progressive	5	1	0	20	13	3900	39532
	6	1	13	33			
Fincannon & Associates	0	0	0	10	13	2815	10450
	0	0	0	13			
Coca-Cola	2	1	3	13	13	13445	60966
	2	0	8	26			
American College of Obstetricians and Gynecologist	4	0	1	25	13	12504	91641
	1	0	6	40			
Senior Leadership	0	0	0	12	12	560	6104
	0	0	0	12			
NACE National Association For Continuing Education	0	2	0	14	12	13445	54663
	0	3	5	25			
Bristol-Myers Squibb	2	3	0	15	12	10197	59695
	1	0	6	30			
United States Coast Guard	0	2	0	18	11	13574	52175
	0	2	4	22			
Symantec	3	0	0	45	11	10197	128149
	3	0	6	57			
Siemens Medical	6	0	0	17	11	5613	41080

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	5	1	12	32			
National Business Institute	0	0	0	11	11	2100	12684
	0	0	0	11			
Mac Cosmetics	10	0	0	11	11	1581	25965
	10	0	20	31			
Association of American Veterinary Medical College	1	0	0	58	11	20343	237734
	2	14	17	86			
American Economic Association	0	0	0	35	11	13574	91470
	0	3	3	40			
Sugar Bowl	9	1	2	11	10	3276	80285
	3	2	17	34			
Sales Strategy	0	0	0	10	10	560	4764
	0	0	0	10			
MHRS	0	0	0	6	10	1431	6613
	0	0	0	10			
Lexis/Nexis	4	0	0	11	10	2560	36399
	5	3	12	27			
International Association of Administrative Profes	2	2	5	33	10	20343	157362
	1	2	12	69			
IBM	5	0	0	22	10	4183	81393
	7	4	16	52			
Home Depot	1	10	0	1	10	1248	10363
	0	0	11	12			
Fred Pryor Seminars	0	0	0	12	10	5246	22307
	0	0	0	12			
Trump University	1	0	0	19	9	2200	31738
	4	0	5	26			
Skillpath	0	0	0	9	9	1132	8703
	0	0	0	9			
Procter & Gamble	4	1	0	22	9	2300	34704
	2	0	7	30			
Pfizer	2	1	0	9	9	2496	13827
	0	0	3	12			
National Council of Teachers of English NCTE	1	0	0	87	9	20582	281464
	0	1	2	92			

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