



Top 50: New York Market

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
Personal Dynamics	0	0	0	184	183	7740	580300
	0	0	0	184			
Explore New York	0	0	0	176	175	2500	316021
	0	0	0	176			
Pfizer	1	5	8	142	150	14348	280620
	1	5	20	163			
Veritas Software	0	0	0	166	149	2800	215753
	0	0	0	166			
Goldman Sachs Group	20	4	2	125	141	8526	175728
	32	5	63	209			
Wine Workshop	0	0	0	111	110	1811	167465
	0	0	0	111			
AT&T	1	0	0	115	97	22568	91628
	2	1	4	120			
Herbalife International of America Incorporated	0	2	0	85	84	24726	256212
	0	0	2	91			
Morgan Stanley	4	1	2	105	76	10850	269987
	19	2	28	142			
Cunard Line	0	0	8	8	74	3626	35854
	0	0	8	74			
Show Before the Show	0	0	0	90	71	2072	26413
	0	0	0	90			
Z3 Hospitality Group	0	0	0	67	70	3360	29823
	4	0	4	71			
Securities Training	0	0	0	76	70	6650	171454
	0	0	0	76			
Cunard Cruise Line Limited	0	0	8	13	68	2871	26569
	0	1	9	72			
J.P. Morgan Chase and Company	11	3	0	50	61	7986	163058
	0	0	0	31			

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	22	6	42	116			
General Electric GE	5	3	0	71	59	8526	127116
	5	8	21	93			
CPE Incorporated	4	0	0	68	59	8715	48657
	34	0	38	106			
Blueprint Test Preparation	1	0	0	58	58	2800	55003
	1	0	2	60			
UBS	6	3	4	101	57	5740	214081
	10	9	32	164			
Fur Source	0	0	0	58	57	3108	54749
	0	0	0	68			
Tzell Travel	0	1	0	56	56	18950	260082
	1	0	2	60			
Bank of America Corporation	3	2	0	69	56	6780	255837
	13	2	20	99			
SkillPath Seminars	0	0	0	55	55	4422	70386
	0	0	0	58			
Monday Meeting/Mallory Factor/James Higgins	7	3	0	71	55	14652	161944
	9	2	21	99			
MetLife	11	5	0	75	55	29025	268438
	15	7	38	123			
Test Masters	0	0	0	60	53	4128	123501
	0	6	6	66			
PricewaterhouseCoopers	5	2	0	70	51	29025	177725
	6	8	21	106			
Becker Professional Review	0	0	0	51	51	7740	142482
	0	0	0	51			
Primerica Financial Services	0	0	0	61	50	3250	99270
	0	0	0	61			
Starwood Hotels	1	1	1	55	49	2719	58250
	13	2	18	74			
American Bar Association	10	0	2	268	49	29025	1078719
	8	8	28	350			
Kaplan	0	0	0	58	43	18950	168939
	1	0	1	59			
GMMV	0	0	0	52	43	3820	56382

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	1	0	1	53			
Feinstein's	0	0	0	43	43	1728	47000
	0	0	0	43			
Ernst and Young	0	11	0	82	42	29025	381711
	7	6	24	111			
World Changers Church	0	0	0	63	41	18216	239603
	0	0	0	64			
Super Laundry Equipment Corporation	0	0	0	41	41	1178	27888
	0	0	0	41			
Five O Clock Club	0	0	0	38	38	1007	37898
	0	0	0	38			
Crown Caribbean	0	0	1	29	37	3178	9266
	1	0	2	43			
Pieper Bar Review	0	0	0	39	36	7740	115740
	0	0	0	39			
Stalla CFA	0	0	0	36	35	7740	102346
	0	0	0	36			
KPMG	11	2	0	46	35	9990	160710
	23	5	41	106			
Mary Kay Cosmetics	0	0	0	34	34	3192	45060
	0	0	0	34			
Marathon Group	0	0	0	34	34	3740	34126
	0	0	0	34			
Ambit Energy	0	0	0	33	33	5696	38960
	0	0	0	33			
Novartis	2	0	0	31	32	29025	60868
	5	2	9	47			
Herbalife	0	0	0	34	32	18216	109648
	0	0	0	35			
Deutsche Bank	4	1	0	19	32	5740	86846
	16	0	21	57			
Boehringer Ingelheim Corporation	2	0	0	30	32	3000	36740
	5	0	7	39			
Construction Progress	0	0	0	31	31	6780	10359
	0	0	0	31			

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