



**Top 50: All New York City Markets**

Every six months, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2007 through July 1st, 2007. It is sorted based on the greatest number of days a group met.

**MOST ACTIVE GROUPS REPORT**

ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
1. Personal Dynamics	0	0	0	95	95	7740	233294
	0	0	0	95			
2. Explore New York	0	0	0	68	68	3250	97058
	0	0	0	68			
3. Morgan Stanley	9	1	2	84	63	6780	231576
	14	3	29	136			
4. UBS	10	1	2	57	56	18950	164726
	13	2	28	95			
5. Veritas Prep	0	0	0	58	53	18950	60912
	0	0	0	58			
6. Show Before the Show	0	0	0	79	52	1400	18960
	0	0	0	80			
7. Cingular Wireless	0	0	0	54	48	6240	29753
	0	0	0	54			
8. JP Morgan	4	4	0	43	46	14348	158620
	14	9	31	88			
9. CPE	0	0	0	55	46	966	30425
	0	0	0	55			
10. Primerica	0	0	0	49	44	8672	80165
	0	0	0	49			
11. Herbalife	0	0	0	43	43	7986	41715
	0	0	0	44			
12. Deutsche Bank	14	0	0	41	42	9990	146268
	23	3	40	95			
13. Mid America Productions	0	0	0	43	38	18216	331336
	0	0	0	53			
14. Securities Training	0	0	0	38	37	6066	112186
	0	0	0	38			
15. Bank of America	5	1	1	23	35	6780	70722

Data reflects only the days of the week your account collects

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTLSQFT
	LUNCH	RECPT	F&B	FUNC			
	5	5	17	51			
16. Ernst and Young	8	5	0	49	33	29025	176488
	14	4	31	82			
17. Merrill Lynch	5	2	0	25	32	18950	103167
	13	5	25	56			
18. ACI	17	2	0	34	30	5740	120788
	26	0	45	95			
19. Wine Workshop	0	0	0	30	29	1811	33790
	0	1	1	31			
20. Goldman Sachs Group, Incorporated	5	4	0	24	29	4686	41318
	9	1	19	44			
21. Conference Board	6	1	0	31	29	5740	167276
	10	4	21	73			
22. Lehman Brothers	3	1	2	54	27	9991	146005
	9	4	19	81			
23. IBM	2	1	0	34	27	10850	159404
	10	5	18	61			
24. Burke Institute	0	0	0	29	27	2019	31808
	1	0	1	32			
25. Beckers Professional Review	0	0	0	27	27	7740	40905
	0	0	0	27			
26. Avon Products	2	3	0	29	27	1880	53599
	21	2	28	58			
27. PricewaterhouseCoopers	2	0	0	28	26	10850	84675
	6	3	11	45			
28. Kaplan	0	0	0	39	25	2019	32758
	0	0	0	40			
29. Becker Professional Review	0	0	0	25	25	7740	83064
	0	0	0	25			
30. Smith Barney	5	2	1	37	24	14348	165028
	5	6	19	65			
31. Pfizer	0	1	0	31	24	4500	34975
	0	0	1	32			
32. JTB International	0	0	15	7	22	1722	33166
	0	0	15	23			
33. General Electric Company	2	1	0	46	22	4884	41779

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	LUNCH	RECPT	F&B	FUNC			
	2	0	5	55			
34. Bear Stearns	4	0	0	45	22	9990	95963
	6	1	11	62			
35. Mary Kay Incorporated	0	0	0	19	19	768	13296
	0	0	0	19			
36. Japanalia Eiko	0	0	0	19	19	1722	4692
	0	0	0	19			
37. Goldman Sachs Group, Incorporated	3	0	0	14	19	1348	11874
	8	0	11	25			
38. Clarins	1	0	0	19	19	532	10368
	1	0	2	21			
39. Citigroup	5	2	0	24	18	9990	104502
	6	0	13	45			
40. Herbalife International	0	0	0	17	17	3290	3290
	0	0	0	17			
41. Fur Source	0	0	0	51	17	450	22950
	0	0	0	51			
42. T-Mobile	3	0	4	23	16	14348	66864
	1	0	8	36			
43. National Model United Nations Conference	0	0	0	169	16	29025	379641
	0	0	0	171			
44. Five O'Clock Club	0	0	0	16	16	5696	29414
	0	0	0	16			
45. SIFMA	1	1	0	13	15	29025	280702
	6	3	11	32			
46. Rabobank	4	0	0	16	15	3626	18944
	3	0	7	23			
47. MetLife	1	0	0	17	15	1880	23736
	9	1	11	31			
48. Holland America Line	0	0	0	12	15	6780	8310
	0	0	0	15			
49. Goldman Sachs	2	0	0	9	15	3360	16833
	4	0	6	18			
50. Designers at the Essex House	0	0	0	15	15	3800	45600
	0	0	0	15			

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