



Top 50: Sacramento Market

Every year, Competitive Marketing Exchange offers you a complimentary Top 50 report. We value every one of our clients and hope you find this report to be of value. This report surveys your market from January 1st, 2008 through December 31st, 2008. It is sorted based on the greatest number of days a group met.

MOST ACTIVE GROUPS REPORT

ORGANIZATION	BRKFST LUNCH	DINNER RECPT	HOSP F&B	MTGS FUNC	DAYS	MAXSQFT	TTLSQFT
Rotary International	15 62	3 2	0 82	75 157	138	15554	369997
Service Employees International Union SEIU	7 11	20 0	0 38	727 780	130	16240	874514
ACN	0 0	0 0	0 0	120 120	96	9264	225898
SLI	0 0	0 0	0 0	149 150	79	1944	148668
PSC	0 0	0 0	0 0	75 75	75	3808	106448
Pre-Paid Legal Services	0 0	0 0	0 0	63 63	60	9264	77997
Reliv International	0 0	0 0	0 0	60 60	59	1225	32810
American Trainco Incorporated	0 0	0 0	0 0	53 53	53	969	34646
BWWE Commerce	0 0	0 0	0 0	52 52	52	9264	71797
University of Spiritual Healing and Sufism	28 25	24 0	0 77	323 410	51	4050	422141
Pfizer	12 14	1 1	0 28	41 69	50	4050	38276
California Highway Patrol	0 1	2 2	0 5	52 57	50	3748	80658
Equipovision	0 0	0 0	0 0	49 49	49	8084	86468
Wells Fargo	1 5	0 4	0 10	55 65	44	9264	124729
Mary Kay Cosmetics	2 0	0 0	0 0	82 19	44	5724	107631

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ORGANIZATION	BRKFST	DINNER	HOSP	MTGS	DAYS	MAXSQFT	TTL SQFT
	LUNCH	RECPT	F&B	FUNC			
	1	0	3	85			
CPA	0	0	0	44	41	4704	117193
	0	0	0	44			
Pre Paid Legal Services	0	0	0	37	37	3000	34094
	0	0	0	37			
PSC Supervisors Course	0	0	0	38	35	1680	50959
	0	0	0	38			
Lyon's Club	4	7	0	33	34	16240	123016
	5	2	18	52			
Catholic Healthcare West	9	2	0	21	33	9264	58727
	13	2	26	47			
Cal Trans	0	2	0	40	33	8084	74014
	0	0	2	42			
Nouveau Riche	0	1	0	33	32	9264	119111
	3	0	4	37			
Landmark Education	0	0	0	81	32	15554	212879
	0	2	2	83			
CASBO	10	0	0	28	32	9264	124343
	26	0	36	65			
Tooker and Antz	0	0	0	31	31	1431	31081
	0	0	0	31			
Beauticontrol Incorporated	0	0	0	36	31	2576	51351
	4	0	4	40			
Kaiser Permanente	10	6	0	14	30	9264	89178
	15	2	33	47			
Toyota	12	1	0	29	29	2576	74237
	20	0	33	62			
Toastmasters	0	0	1	29	29	8084	49190
	0	1	2	31			
Bankers Life and Casualty Company	2	0	0	27	29	3000	37200
	2	0	4	31			
California Independent System Operator Corporation	45	4	3	20	28	4050	114920
	34	1	87	107			
BTSA	10	0	0	25	28	9264	69946
	10	0	20	45			
Astrazeneca Pharmaceuticals	0	1	0	25	26	3808	24115

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	LUNCH	RECPT	F&B	FUNC			
	1	0	2	27			
Travel Teens	23	0	0	10	25	1944	21762
	0	0	23	33			
Toyota Motor Sales	17	0	0	25	25	3210	78452
	19	0	36	61			
California School Employees Association CSEA	3	6	0	24	24	4042	58471
	6	2	17	42			
Team INA	0	0	0	28	23	3000	60264
	0	1	1	29			
U.C. Davis	1	6	0	24	22	15554	86586
	5	4	16	41			
National Technology Transfer Center	0	0	0	28	22	3748	48298
	0	0	0	28			
Hazmat	4	0	0	69	21	6913	94036
	0	0	4	73			
Clinique Laboratories LLC	0	0	0	22	21	3808	27789
	3	0	3	25			
Victor Treatment Centers	10	4	0	19	20	5724	97007
	22	0	36	55			
California School Board Association	3	0	0	40	20	15554	94591
	6	0	9	49			
Monday Meeting/Mallory Factor/James Higgins	0	1	2	33	19	9264	56913
	0	0	3	36			
March Group	0	0	0	19	19	3808	19087
	2	0	2	21			
Loss Prevention	0	0	0	19	19	525	7719
	0	0	0	19			
Aiken and Welch Incorporated	0	0	0	19	19	800	9009
	0	0	0	19			
POST	0	0	0	20	18	1225	19381
	0	1	1	21			
Investco Management	0	0	0	18	18	208	3744
	0	0	0	18			
DeVry University	0	0	0	19	18	525	7437
	0	0	0	19			

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